

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Sep-16	30-Sep-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	282.211.132	264.077.337	6,87%
WINSTON	217.387.195	218.857.147	-0,67%
CHESTERFIELD	146.161.943	154.441.615	-5,36%
FORTUNA	128.968.804	130.873.954	-1,46%
CAMEL	125.531.971	122.687.002	2,32%
LUCKY STRIKE	96.559.578	90.257.099	6,98%
L&M	82.435.825	85.899.878	-4,03%
DUCADOS NEGRO	77.703.783	83.883.190	-7,37%
NOBEL	68.594.261	71.253.748	-3,73%
WEST BROOKLYN	52.490.100	44.762.678	17,26%
DUCADOS RUBIO	47.031.092	52.189.320	-9,88%
PHILIP MORRIS	25.560.263	13.694.426	86,65%
DUCADOS RUBIO 100'S	24.823.298	23.841.343	4,12%
MARLBORO TOUCH	21.077.747	18.218.646	15,69%
ROTHMANS	19.506.697	18.890.663	3,26%
FORTUNA RED LINE	17.699.400	20.977.323	-15,63%
DUCADOS RUBIO BLANDO	16.579.495	20.520.840	-19,21%
PALL MALL	16.458.602	19.584.402	-15,96%
MARK 1	13.920.767	15.681.926	-11,23%
LUCKY STRIKE BLANDO	13.189.029	14.034.797	-6,03%
MARLBORO POCKET	13.153.140	13.666.904	-3,76%
NOBEL STYLE	12.729.512	12.308.927	3,42%
JOHN PLAYER SP.	12.557.859	13.128.887	-4,35%
ELIXYR	12.420.171	13.709.532	-9,40%
LUCKY STRIKE CLICK & ROLL	11.687.751	10.236.919	14,17%
BENSON & HEDGES AMERICAN	10.527.414	9.715.189	8,36%
PHILIP MORRIS K/S	10.348.697	12.612.627	-17,95%
BENSON & HEDGES	6.946.239	6.108.793	13,71%
AUSTIN	6.845.591	5.747.095	19,11%
L&M RED BLANDO	6.828.540	9.035.174	-24,42%
L&M BLUE BLANDO	5.891.550	7.248.557	-18,72%
R 1	5.856.719	5.453.682	7,39%
OMÉ	5.710.910	4.398.410	29,84%
LAMBERT & BUTLER	5.708.916	5.706.597	0,04%
BN	5.656.034	6.029.773	-6,20%
NOBEL BLANDO	5.539.460	5.888.614	-5,93%
GAULOISES RUBIO	5.479.150	5.600.848	-2,17%
BULLBRAND	5.383.740	5.593.791	-3,76%
KARELIA	5.363.600	4.761.880	12,64%
JOHN PLAYER SP. BLACK/BLUE	5.198.669	5.129.753	1,34%
PALL MALL LARGO 100'S	4.913.056	5.964.673	-17,63%
MAYFAIR	4.816.274	4.464.199	7,89%
WINSTON EVOLUTION	4.792.652	1.531.550	212,93%
RESTO MARCAS	89.689.420	102.759.352	-12,72%
Totales	1.757.936.047	1.761.429.060	-0,20%